

Shobhana Ramachandhran, Managing Director at TVS Srichakra Ltd. honoured as the 'Best CEO' in the Auto Ancillary Category



Ms. Shobhana Ramachandhran - Managing Director, TVS Srichakra Ltd., has been bestowed with the **Best CEO Award 2016** in the **Auto Ancillary category** by Business Today. She received the award from **Mr. Ravi Shankar Prasad - Union Minister of Law, Justice and Information Technology, Govt. of India,** at the **BT Best CEO Awards** ceremony held at the **Taj Mahal Hotel** in **New Delhi** on December 17, 2016.

Ms. Ramachandhran has been the pillar of strength and greatly instrumental for the success of **TVS Srichakra Ltd.** and in making **TVS TYRES** (TVS TYRES is the brand under which TVS Srichakra markets its tyre products) one among the leading tyre brands of the country. Being a member of the prestigious TVS family, she reflects the ethos and lineage of a legendary group that is not only known for its business successes but also for its ethical business practices and contribution to the society.

The methodology of the BT Best CEO Awards focuses on the operational performance of the companies and their shareholders returns which were conducted by BT's Knowledge support partner for the process - PwC India. To arrive at the BT Best CEO Award winners for 2016, Business Today first used the BT500 list of Most Valuable Indian Companies as a base and then analysed three-year data, using parameters such as growth in total income, total shareholder returns and profit before interest and taxes (PBIT). Further basis this analysis, an independent jury comprising some of the renowned business leaders - Mr. Nimesh Kampani - Founder and Chairman, JM Financial Group; Ms. Kalpana Morparia - CEO of JP Morgan India; Mr. Haigreve Khaitan - Senior Partner, Khaitan & Co. and Sri Rajan - Chairman, Bain & Co. India. then chose the final winners for this year.
